



**Las Vegas**

2023

PARTNERSHIP, SPONSORSHIP &  
ADVERTISING OPPORTUNITIES

*as of November 2022*

# AIA LAS VEGAS

## 2023 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

### WHY PARTNER WITH AIA LAS VEGAS

#### STAND OUT FROM THE COMPETITION

At AIA Las Vegas we believe our chapter sponsors and allied members are our PARTNERS.... In providing information, resources, support and benefits for our members and the community. As our industry continues to change and grow, our relationships are increasingly important and the Allied Partnership program is specifically focused on supporting development of strategic relationships between our members and our sponsorship partners.

The benefits are many. AIA Las Vegas Allied Members have exclusive opportunities to reach and be recognized as leaders in our industry by over 500 related professionals. Take advantage of this target-audience and demonstrate your commitment – Become an Allied Member and/or Sponsorship Partner today.

#### Exposure:

Each year, our calendar provides educational programs and networking events that offer unique opportunities to promote your business directly to local architectural firms and a large contingent of related industry leaders.

#### Positioning:

Demonstrate leadership and commitment in the areas that matter to your business. Position your company as a thought-leader and source of trusted information. There isn't a better opportunity to differentiate your company from the competition to the people who can make a difference in your success.

#### Relationship - Building:

Being a Partner is a cost-effective way to gain access to and network with AIA Las Vegas members. Developing key relationships can maximize your company's potential in our ever-more competitive industry.

# AIA LAS VEGAS 2023 CALENDAR

2023 Calendar of Programs, Events, Partnership & Sponsorship Opportunities

*\*As of November 2022, Events and dates are subject to adjustment or change*

## JANUARY

Dec. 31 January Newsletter Published  
**19 AIA Member Meeting - Kick Off Breakfast**  
23 Newsletter Ad Deadline for February Issue

## FEBRUARY

1 February Newsletter Published  
20 Newsletter Ad Deadline for March Issue  
**22 AIA Member Meeting - Diversity - Hosted By  
the AIA LV JEDI Committee**

## MARCH

1 March Newsletter Published  
**16 AIA Member Meeting - WIA Symposium**  
22 Newsletter Ad Deadline for April Issue

## APRIL ART ARCHITECTURE & DESIGN MONTH

March 31 April Newsletter Published  
**11 47th Annual Golf Tournament OR MAY**  
**19 AIA Member Meeting - High School  
Design Awards Hosted by the EOC**  
21 Newsletter Ad Deadline for May Issue

## MAY

1 May Newsletter Published  
**8 47th Annual Golf Tournament OR APRIL**  
**17 AIA Member Meeting - EYPAF Social**  
22 Newsletter Ad Deadline for June Issue

## JUNE

1 June Newsletter Published  
**21 AIA Virtual Member Meeting  
Legislative Review**  
21 Newsletter Ad Deadline for July Issue

## JULY

June 30 July Newsletter Published  
**No AIA Member Meeting this month**  
24 Newsletter Ad Deadline for August Issue

## AUGUST

1 August Newsletter Published  
**23 AIA Member Meeting - COTE/Sustainability**  
21 Newsletter Ad Deadline for September Issue

## SEPTEMBER

1 September Newsletter Published  
**13 Learn About/Turn About Product Show**  
20 Newsletter Ad Deadline for October Issue

## OCTOBER

Sept. 29 October Newsletter Published  
**12 Top Golf**  
**18 AIA Member Meeting - Allied Appreciation**  
23 Newsletter Ad Deadline for November Issue

## NOVEMBER

1 November Newsletter Published  
**3 AIA | NSBAIDRD C.E. Seminar**  
**15 AIA Member Meeting - Affordable Housing**  
22 Newsletter Ad Deadline for December Issue

## DECEMBER

1 December Newsletter Published  
**1 AIA Holiday & Design Awards Gala**  
18 Newsletter Ad Deadline for Jan. 2024 Issue

\* Please note that events and meetings may be added or changed as the year progresses,

# AIA LAS VEGAS

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### PREMIER PARTNERSHIPS

AIA Las Vegas has created four levels of premier partnership – Visionary, Platinum, Gold and Silver. Each is designed to provide the highest visibility and the strongest recognition for the firms who partner with us through these sponsorships. These comprehensive packages provide maximum marketing opportunities and allow firms to expand their brand identity by working in support of programs that benefit our members and engage the community.

#### Visionary Partner | \$10,000

As a Visionary Partner your firm receives maximum recognition throughout the year in all major AIA programs and events. This level demonstrates your firms’ support of the profession and your ability to work in collaborative partnership with architects and design professionals.

#### Platinum Partner | \$7,500

A Platinum Partner receives valuable recognition as an AIA sponsor at major programs and events throughout the year. The benefits at this level are effective and include social media recognition that elevates your company’s image throughout the architectural community.

#### Gold Partner | \$4,500

As a Gold Partner your firm receives essential marketing opportunities through consistent placement in AIA communications materials and social media that builds your brand recognition.

#### Silver Partner | \$2,000

The Silver Level is an entry opportunity, providing an introduction to your company’s services, and setting the stage for increased brand exposure.

Benefit	Visionary \$10,000	Platinum \$7,500	Gold \$4,500	Silver \$2,000
<b>Allied Membership</b>	Company	2 Member	1 Member	1 Member
<b>Sponsor of Member Meetings</b>	All w/pop-up	All w/pop-up	-	-
<b>Newsletter Advertising</b>	Full Page	Half Page	Quarter Page	Business Card
<b>Website Recognition</b>	Elevated Place In Directory	Crawler	Page w/Link	Page w/Link
<b>Product Show Booth w/Turn About OR Golf Tournament</b>	1 Booth / 2 Turn About OR 4 Players	1 Booth / 1 Turn About OR 2 Players	1 Booth / 0 Turn About	-
<b>Design &amp; Service Awards / Holiday Celebration</b>	5 Tickets	2 Tickets	1 Ticket	1 Ticket
<b>Social Media Mentions</b>	Monthly	Semi- Monthly	Quarterly	-
<b>Topgolf Event</b>	Team of 6	3 Players	-	-

# AIA LAS VEGAS

## 2023 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

### AIA Las Vegas Membership Meeting Sponsorship | Live \$1,500 - Virtual \$1,000

#### Benefits:

- Promotion In Newsletter, And On Website
- Display Table (if configuration of venue permits) OR Distribution Of Promotional Materials At Meeting
- Recognition As Sponsor At The Beginning Of The Meeting (Sponsor Provides 35-50 Word Paragraph)
- Signage And/Or Table Tents At The Meeting



### Committee Meetings and Events Exclusive for a Year \$1,750 (This Sponsorship does not include membership meetings or special events)

#### Benefits:

- Signage at Live Events
- Logo on Committee Page
- Recognition at all regularly scheduled committee meetings
- Recognition in communication for committee

Committees include the following:

- AIA LV COTE Committee
- Affordable Housing Committee
- Allied Member Committee
- Government Affairs Committee
- Justice, Equity, Diversity and Inclusion Committee (JEDI)
- Education Outreach Committee
- Women In Architecture Committee
- UNLV School of Architecture Committee
- Emerging Professionals / Young Architect's Forum Committee (EP YAF)



### Product Show Tentatively Scheduled for Wednesday, Sept. 13, 2023

#### Host Sponsor | \$8,000

- Promotion in monthly newsletter, website and social media outlets
- Company Logo in announcements and Event Signage
- Company Logo/Name on event bag
- One (1) Complimentary Booth at the Product Show (includes electricity)
- Two complimentary tickets to the Turn About Luncheon

#### Product Show Bag Sponsor | \$2,750

- Name and Logo on the bag given to each Product Show Attendee.

#### Product Show Reception Sponsor | \$2,750

- Signage at food and bars in the venue

#### Product Show Continuing Education Sponsor | \$2,000

- One (1) Complimentary Booth at the Product Show (includes electricity)
- 1 Continuing Education Time Slot

# AIA LAS VEGAS

## 2023 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

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### SPECIAL EVENT SPONSORSHIPS



**Nevada Design Awards** Scheduled for Friday, Dec. 1, 2023

#### Host Sponsor | \$12,500

- Monthly newsletter promotion and website, social media listings
- Company Logo on printed material & in powerpoint
- Signage Announcing Sponsorship at event
- Your gift placed in each car that takes advantage of the valet service
- Complimentary table of ten

#### Libation Sponsor | 1@ \$7,500

- Company Logo/Name on Bar, printed material & in powerpoint
- Specialty Drink of your design featured at event
- Signage Announcing Sponsorship at event
- Two complimentary tickets

#### Centerpiece Sponsor | \$3,750

- Company Logo/Name on printed material & in powerpoint
- Company Logo / Name on Centerpieces on Tables
- Signage Announcing Sponsorship at event
- Two complimentary tickets

#### Champagne Sponsor | 2@ \$2,500 or 1@ \$5,000

- Company Logo/Name on printed material & in powerpoint
- Opportunity to lead the 1st Toast
- Signage Announcing Sponsorship at event
- Two complimentary tickets

#### Entertainment / Music / Band Sponsor | \$2,500

- Company Logo/Name on printed material & in powerpoint
- Signage Announcing Sponsorship at event
- Two complimentary tickets

#### A/V Sponsor | \$2,500

- Company Logo/Name on printed material & in powerpoint
- Signage Announcing Sponsorship at event
- Two complimentary tickets

#### Photo Booth Sponsor | \$2,500

- Company Logo/Name on printed material & in powerpoint
- Signage Announcing Sponsorship at event
- Two complimentary tickets

#### Coat Check Sponsor | \$2,500

- Company Logo/Name on printed material & in powerpoint
- Signage Announcing Sponsorship at event
- Two complimentary tickets

#### Event Sponsor | \$1,750

- Company Logo/Name on printed material & in powerpoint
- Signage Announcing Sponsorship at event
- Two complimentary tickets

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## 2023 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

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### SPECIAL EVENT SPONSORSHIPS



#### **Golf Tournament** Scheduled for a Monday in Spring 2023

##### **Host Sponsor | \$12,500**

- Promotion in monthly newsletter, website and social media outlets
- Company Logo/Name in announcements, on Welcome Banner at the event and event signage
- Company Logo/Name on golf hat and goodie bag
- Company Logo/Name on Golf Carts
- Company Logo/Name of Bottles of Water
- One complimentary golf team, four players

##### **Golf Tournament Goodie Bag Sponsor | \$5,000**

- Company Logo/Name on goodie bag
- Company Logo on Golf Ball
- Your gift item included in the bag (provide 150 items)
- Company Logo/Name in announcements and on event signage

**\$2,000 Sponsorships:**  
**\$1,500 Sponsorships:**

**\$ 1,000 Sponsorships:**

#### **Hole-In-One Sponsor**

Golf Tee Sponsor, Ball Marker Sponsor, Premier Tee (2 Drink and 2 Snack), Event Sponsors (2 each, Closest To The Pin and Longest Drive) Drink Ticket Sponsor (2), Door Prize Ticket Sponsor (2), Beverage Cart Sponsors (2), Breakfast Sponsors (2), Lunch Sponsors (4), Hole Sponsors (9)



#### **Event**

Scheduled for Thursday, October 12, 2023  
2 - 5:00pm

	<b>(2) Diamond \$7,500</b>	<b>(3) Sapphire \$5,000</b>	<b>(4) Ruby \$2,750</b>	<b>(8) Emerald \$1,500</b>
<b>Team of 6 Players</b>	2 Teams	1 Team	3 Players	
<b>Recognition In Powerpoint Loop</b>	Individual	Individual	Group	Group
<b>Recognition on Hard Signage at Event</b>	Individual	Group	Group	Group
<b>Goodie Bag</b>	Logo	-	-	-
<b>Sponsored Item In the Goodie Bag</b>	"A" Choice	"B" Choice	"C" Choice	"D" Choice
<b>Non-Player Representatives</b>	2 Reps	2 Reps	1 Rep	1 Rep
<b>Exclusive Sponsorship of</b>	Drink Ticket	Door Prize		

\*Donated Door Prizes must have a value of at least \$100

# AIA LAS VEGAS 2023 PARTNERSHIP, SPONSORSHIP & ADVERTISING AGREEMENT

Date \_\_\_\_\_ Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_ (All sponsorship info will be sent to this person)

Email \_\_\_\_\_ Phone \_\_\_\_\_

You will be invoiced via email and may pay electronically from that invoice or mail in a check.

Autopay Only Available for Visionary and Platinum Partnerships) Charge my Credit Card  Bi-Annual  Quarterly

If paying by check, mail to: AIA Las Vegas - 1131 S. Casino Center Blvd., Las Vegas, NV 89104 Attn: Kelly Lavigne

**PLEASE MARK THE PACKAGE AND / OR EVENTS YOU WOULD LIKE TO SPONSOR**

- |                          |   |                  |
|--------------------------|---|------------------|
| <input type="checkbox"/> | Visionary Partner   | \$ 10,000        |
| <input type="checkbox"/> | Platinum Partner  | \$ 7,500         |
| <input type="checkbox"/> | Gold Partner  | \$ 4,500         |
| <input type="checkbox"/> | Silver Partner  | \$ 2,000         |
| <hr/>                    |   |                  |
| <input type="checkbox"/> | AIA Las Vegas Live / Virtual Membership Meeting Sponsor (which month? _____)      | \$1,500 / \$1000 |
| <input type="checkbox"/> | Nevada Design Awards / AIA Las Vegas Holiday Celebration Host Sponsor             | \$12,500         |
| <input type="checkbox"/> | Nevada Design Awards / AIA Las Vegas Holiday Celebration Libation Sponsor         | \$7,500          |
| <input type="checkbox"/> | Nevada Design Awards / AIA Las Vegas Holiday Celebration Champagne Sponsor        | \$2500 / 5000    |
| <input type="checkbox"/> | Nevada Design Awards / AIA Las Vegas Holiday Celebration A/V Sponsor              | \$3,750          |
| <input type="checkbox"/> | Nevada Design Awards / AIA Las Vegas Holiday Centerpiece Sponsor                  | \$2,500          |
| <input type="checkbox"/> | Nevada Design Awards / AIA Las Vegas Holiday Entertainment / Music / Band Sponsor | \$2,500          |
| <input type="checkbox"/> | Nevada Design Awards / AIA Las Vegas Holiday Photo Booth Sponsor                  | \$2,500          |
| <input type="checkbox"/> | Nevada Design Awards / AIA Las Vegas Holiday Coat Check Sponsor                   | \$2,500          |
| <input type="checkbox"/> | Nevada Design Awards / AIA Las Vegas Holiday Celebration Event Sponsor            | \$1,750          |
| <input type="checkbox"/> | “Learn About / Turn About” Product Show Overall Sponsor                           | \$8,000          |
| <input type="checkbox"/> | “Learn About / Turn About” Product Show Bag Sponsor                               | \$2,750          |
| <input type="checkbox"/> | “Learn About / Turn About” Product Show Reception Sponsor                         | \$2,750          |
| <input type="checkbox"/> | Live / Virtual Committee Meeting / Event Sponsor (Year)                           | \$1,750          |
| <input type="checkbox"/> | Top Golf Diamond Sponsor  | \$7,500          |
| <input type="checkbox"/> | Top Golf Sapphire Sponsor   | \$5,000          |
| <input type="checkbox"/> | Top Golf Ruby Sponsor   | \$2,750          |
| <input type="checkbox"/> | Top Golf Emerald Sponsor  | \$1,500          |

**ANNUAL GOLF TOURNAMENT SPONSORSHIP: LEVELS SHOWN IN TABLE**

\$12,500	\$5,000	\$2,000	\$1,500	\$1,000
<input checked="" type="checkbox"/> Host Sponsor	<input type="checkbox"/> Goodie Bag	<input type="checkbox"/> Hole In One	<input type="checkbox"/> Event Hole	<input type="checkbox"/> Breakfast
<i>includes</i>	<i>includes</i>		<i>Longest Drive</i>	<input type="checkbox"/> Lunch
<i>Cart Sponsor</i>	<i>Golf Ball</i>		<i>Closest To The Pin</i>	<input type="checkbox"/> Drink Ticket
<i>Water Sponsor</i>			<input type="checkbox"/> Premier Tee	<input type="checkbox"/> Door Prize Ticket
			<i>Drinks or Snacks</i>	<input type="checkbox"/> Tee/Hole Sponsor
			<input type="checkbox"/> Ball Marker	<input type="checkbox"/> Beverage Cart



Complete and email to Kelly Lavigne at [klavigne@aianeveda.org](mailto:klavigne@aianeveda.org)



# AIA LAS VEGAS

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### AIA LAS VEGAS CONTINUING EDUCATION LUNCHEONS

AIA Las Vegas has found that the most expedient way to provide these learning opportunities for busy architect members is to combine “Lunch & CEs.” Generally, the Luncheons are scheduled from 11:30am to 1:30pm and average 20 to 25 attendees.

#### If You Are An AIA National Registered Provider

As a Registered Provider, you should already have these documents on file. To schedule your program, AIA Las Vegas must receive completed copies of this paperwork, before the date can be booked and confirmed.

- 1) A copy of your Program Summary including your provider and program #.
- 2) A copy of your Presentation (if PowerPoint – a Flash Drive or slide handouts; otherwise, speakers notes.)
- 3) A copy of any Handouts other than the Powerpoint Presentation.

This information must be sent to Kelly Lavigne at AIA Las Vegas, 1131 S. Casino Center Blvd., Las Vegas, NV. 89104,

OR E-mail: [klavigne@aianevada.org](mailto:klavigne@aianevada.org)

#### If You Are Not An AIA National Registered Provider

The presenting company’s CE program must meet the AIA/CES educational requirements. It cannot simply be a presentation of products and services. The program must have **educational content** in that it must provide information on a new or existing technology, product or system and demonstrate how this impacts or changes the industry or design practices or how it is important to the profession.

Once the content of the program is approved for CE Credit, the presenting company and the AIA Las Vegas office can determine the date, time and location for the program. The CE Program is then promoted to the membership through weekly e-mail notices, on the website calendar and in the monthly newsletter. Continuing Education programs can be offered as seminars, panel discussions, demonstrations, lectures or workshops.

There are three options when it comes to planning your AIA Las Vegas CE Luncheon:

#### Option 1 | Virtual CE Luncheon | \$500

Program Management

- Set-Up and Coordination of ZOOM Meeting Platform
- Registration of the Program with AIA National if required
- Receipt and Management of RSVP’s
- Provider receives a list of all attendees
- Promotion of the Program via Website Calendar, Monthly Newsletter, AIA This Week Notices, Social Media

#### Option 2 | In Person CE Luncheon at Your Site | \$750

Program Management

- Registration of the Program with AIA National if required
- Receipt and Management of RSVP’s and Sign-In at lunch
- Provider receives a list of all attendees
- Promotion of the Program via Website Calendar, Monthly Newsletter, AIA This Week Notices, Social Media

#### Option 3 | In Person CE Luncheon Plus | \$1,500

- All of the Program Management and Promotion of the Program listed above
- Lunch and Location coordinated by AIA Las Vegas
- AIA Las Vegas coordinates the AV Equipment Needed
- Speaker: bring laptop and have program on a memory stick as back-up
- Price does not include extra fees for AV Equipment, Lunch or Room Rental

# AIA LAS VEGAS 2023 PARTNERSHIP, SPONSORSHIP & ADVERTISING AGREEMENT

## AIA CONTINUING EDUCATION PROGRAM AGREEMENT

In order to register a program for CE credit, this form must be filled out completely and submitted, along with an outline of the presentation and samples of the materials being used at least ONE MONTH prior to the presentation date, for evaluation by the AIA Las Vegas Continuing Education Committee. A statement of the learning objective of the program must be included, which answers the question "What will the participants know/be able to do when they finish this learning activity?" The program will be evaluated and, if it qualifies, AIA Las Vegas will register it for AIA CEs.

Presenting Firm \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Firm Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name of Program: \_\_\_\_\_

### Payment Information

Please charge me for  Option 1 (\$500)  Option 2 (\$750)  Option 3 (\$1,500)

**You will be invoiced via email and may pay electronically from that invoice or mail in a check.**

**Check Payment: Enclosed is our check as payment in full for the CE Program noted on this agreement. Please make checks payable to AIA Las Vegas and mail to 1131 S. Casino Center Blvd., Las Vegas, NV. 89104**

**PLEASE ATTACH** a copy of your Program Summary that includes your provider # and program # if your program is registered already with AIA National. If not, please attach an outline of the program, speaker's bios, promotional materials or any information that will be of assistance in registering and promoting this program for AIA Continuing Education credit.

# AIA LAS VEGAS

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Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

### AIA LAS VEGAS CAREER CENTER

AIA Las Vegas provides an excellent service for applicants looking for jobs, as well as firms looking for employees. The AIA Las Vegas Career Center is an on-line service that allows design professionals to announce their hiring needs to the local architectural community. People looking for a position in Las Vegas can easily search on the Career Center page of the AIA Las Vegas web site for these notices. Included in the cost of the ad is a link to your firm's web site, where potential candidates can get more information or contact your firm directly. Also included is your ad in one issue of AIA Las Vegas Forum Newsletter.

Firm Name \_\_\_\_\_

Firm Contact \_\_\_\_\_ Email \_\_\_\_\_

Job Position \_\_\_\_\_

Full Time \_\_\_\_\_ Part Time \_\_\_\_\_ Internship \_\_\_\_\_

Experience 0 to 1 year \_\_\_\_\_ 1 To 3 years \_\_\_\_\_ 3 to 5 years \_\_\_\_\_ 5 to 10 years \_\_\_\_\_ More than 10 Years \_\_\_\_\_

Where to Apply: \_\_\_\_\_

Please attach a job description in a PDF format.

### Rates

**1 month on website + 1 month newsletter ad + Facebook  
on AIA Las Vegas , AIA LV EPYAF, AIA WMR Pages & AIA LV Twitter, LinkedIn Postings  
\$75 Members or \$150 Non-Members**

**(Jobs can be from AIA Las Vegas Firms for anywhere in the world or from out of state firms for Las Vegas only)**

OR: Check Enclosed in the amount of : \_\_\_\_\_

Email this form to [klavigne@aianevada.org](mailto:klavigne@aianevada.org) if paying by credit card or if paying by check, mail to AIA Las Vegas and mail to 1131 S. Casino Center Blvd., Las Vegas, NV. 89104

Newsletter ads are to be designed by AIA LV; provide text and company logo and Email to: [klavigne@aianevada.org](mailto:klavigne@aianevada.org).

Deadline for the monthly newsletter is generally the 20th of each month. There are no revisions during time period stipulated on this contract.

# AIA LAS VEGAS

## 2023 PARTNERSHIP, SPONSORSHIP & ADVERTISING AGREEMENT

### MAILING LIST RENTAL AGREEMENT

**Want To Send Your Important Message to ALL AIA Las Vegas Members?** The complete AIA Las Vegas Membership and contact list includes over 475 AIA Architects, Associates and Allied Members. The list use fee for a one-time use through our mailing house is \$200 (AIA LV Members) or \$300 (Non-Members). A draft of the item you intend to mail to the members must be submitted to AIA Las Vegas for approval. Once approved, you will receive a Receipt of Confirmation giving you permission to use the mailing list through our mail house. You then negotiate directly with the mailing house for the printing, copying, mailing services that you require. The cost of these services are not included in the List Use fee to AIA Las Vegas and are payable directly to the mailing house.

#### To purchase a one-time use of the AIA Las Vegas Membership List:

- 1. Fill out this form and return it to the AIA Las Vegas office along with:**
  - a. Payment in the amount of \$300 for AIA Las Vegas Non-members, \$200 for AIA Las Vegas Members
  - b. A draft of the item you intend to mail to the members for approval.
- 2. Once the above items are received and approved, you will receive a Receipt of Confirmation giving you permission to use the mailing list through our mail service - Rapid Color Print and Mail.**
- 3. Contact David Huckabay at Rapid Color Print and Mail: 702-792-6055 or [david@rapidcolor.com](mailto:david@rapidcolor.com). You will be asked to provide a copy of your Receipt of Confirmation. You then negotiate directly with Rapid Color for the printing, copying, mailing services that you require. The cost of these services are not included in the List Use Fee to AIA Las Vegas and are payable directly to Rapid Color.**

#### Mailing List Contract Agreement

Advertiser's Name \_\_\_\_\_ Phone \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Check Payment:** Enclosed is our check in the amount of \$ \_\_\_\_\_ as payment in full for the advertising space ordered through this agreement. Please make checks payable to AIA Las Vegas and mail to 1131 S. Casino Center Blvd., Las Vegas, NV. 89104



Complete and email to Kelly Lavigne at [klavigne@aianeveda.org](mailto:klavigne@aianeveda.org)

# AIA LAS VEGAS 2023 PARTNERSHIP, SPONSORSHIP & ADVERTISING AGREEMENT

## THE AIA LAS VEGAS “FORUM” NEWSLETTER ADVERTISING SPACE AGREEMENT

Each month, a PDF version of the newsletter which is sent in an E-Newsletter to all AIA Architect, Associate and Allied members in Las Vegas. Ads in the PDF version also include a link to your firm’s website. The PDF version of the newsletter is also posted on our AIA Las Vegas website allowing the general public to download and print it each month.

Advertising Rates	AIA NV Member Rates			Non Member Rates		
	1 Issue	6 Issues	12 Issues	1 Issue	6 Issues	12 Issues
Business Card	\$75	\$375	\$750	\$100	\$500	\$1,000
1/4 Page	\$100	\$500	\$1,000	\$125	\$625	\$1,250
1/2 Page	\$125	\$625	\$1,250	\$150	\$750	\$1,500
Full Page	\$150	\$750	\$1,500	\$175	\$875	\$1,750

### Artwork and Closing Dates:

All artwork should be in PDF format, CMYK colorspaces, 300 dpi at 100% actual size and should be emailed to: [klavigne@aianeveda.org](mailto:klavigne@aianeveda.org). Reproduction quality may vary depending upon the quality of the image you provide. In general, the **closing date** for each edition of the Forum Newsletter is the 20th of the preceding month. Example: For the February 2021 edition, content is due on January 20th, 2021.

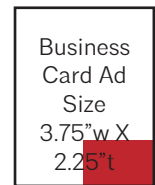
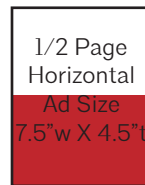
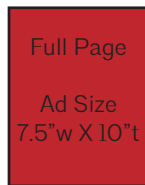
**Advertiser’s Name** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Contact** \_\_\_\_\_ **Email** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

SPECS: Circle which size ad you would like



**Issues: Circle the months in which the ad is to appear.**

**Year - 2023**    Jan    Feb    Mar    Apr    May    June    July    Aug    Sept    Oct    Nov    Dec  
**Year - 2024**    Jan    Feb    Mar    Apr    May    June    July    Aug    Sept    Oct    Nov    Dec

### Payment Information:

**Check Payment:** Enclosed is our check in the amount of \$ \_\_\_\_\_ as payment in full for the advertising space ordered through this agreement. Please make checks payable to AIA Las Vegas and mail to 1131 S. Casino Center Blvd., Las Vegas, NV. 89104



Complete and email to Kelly Lavigne at [klavigne@aianeveda.org](mailto:klavigne@aianeveda.org)

# AIA LAS VEGAS 2023 PARTNERSHIP, SPONSORSHIP & ADVERTISING AGREEMENT

## AIA LAS VEGAS THIS WEEK / NEWSLETTER EMAIL BOTTOM ADVERTISING

The AIA Las Vegas This Week is a weekly email notice that is sent to over 2,000 people on the AIA Las Vegas Mailing List which includes all AIA Las Vegas Members. It is a good way for you to get your message to AIA Las Vegas members, as well as those in the Las Vegas architectural community. The space is the square at the bottom of the Page. It can include graphics and text, along with links.

Advertising Rates	AIA LV Member Rates	Non Member Rates
Website	\$300	\$600

### Artwork

All artwork for the website should be in JPEG format, CMYK colorspaces, 300 dpi at 100% actual size and should be emailed to: [klavigne@aianeveda.org](mailto:klavigne@aianeveda.org). \*Note: Ad should be no bigger than 8.5" x 5.5" horizontal.

### Closing Dates

All artwork for the newsletter must be received by the 20th of the previous month.

1/2 Page Max Ad Size 8.5" w X 5.5" t
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Advertiser's Name \_\_\_\_\_ Phone \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



Complete and email to Kelly Lavigne at [klavigne@aianeveda.org](mailto:klavigne@aianeveda.org)