

AIA LAS VEGAS

2010 SPONSORSHIP & ADVERTISING OPPORTUNITIES

THE AIA LAS VEGAS "FORUM" NEWSLETTER

Published monthly, FORUM continues to be the main source of communication with our members and an excellent means of presenting your company, product and services.

Each month the FORUM is mailed to all AIA Las Vegas Members.

Along with the printed version, each month we send out an E-Newsletter to all AIA Architect, Associate and Allied members across the state as well as to national and local public officials and other members of the architectural community. As an advertiser in the FORUM, your firm name will be listed in the E-Newsletter along with a link to your firm's website.

An electronic version of the newsletter is also posted to our website which allows the general public to download and print it each month. Ads in the electronic version include a link to your firm's website (Ad must be in a pdf format and have your website listed in the ad.)

We believe that as an advertiser in the AIA Las Vegas FORUM, you get a great deal of exposure for very little cost.

Advertising Rates

	Standard Rates			AIA Member Rates		
	1 Issue	6 Issues	12 Issues	1 Issue	6 Issues	12 Issues
Business Card	\$115	\$620	\$1100	\$75	\$405	\$720
1/4 Page	\$185	\$995	\$1765	\$145	\$775	\$1380
1/2 Page	\$260	\$1400	\$2485	\$200	\$1085	\$1935
Full Page	\$460	\$2485	\$4415	\$375	\$2020	\$3590
Inside Back Cover	\$575	\$3105	\$5520	\$460	\$2485	\$4415
Inside Front Cover	\$635	\$3415	\$6075	\$515	\$2795	\$4970
Full Page Inserts *	\$690	\$3725	\$6625	\$575	\$3105	\$5520

(*Supplied by advertiser)

Artwork

All artwork should be in pdf format, CMYK colorspaces, 300 dpi at 100% actual size and should be emailed to draffi@aianeveda.org by the 15th of the month preceding publication. Reproduction quality may vary depending upon the quality of the image you provide.

Closing Dates

All artwork and materials for publication must be received by the 15th of the month preceding publication. Please see exact Publication Schedule below.

2010 Editorial & Chapter Event Guide

Issue	Closing Dates	Editorial content (subject to change)
January	12/15/09	The New Year
February	01/15/10	Government Affairs / Legislative Session
March	02/15/10	Economic Outlook 2010
April	03/15/10	Architecture Week 2010
May	04/15/10	National Convention
June	05/15/10	Perceptions on Design
July	06/15/10	Emerging Professionals
August	07/15/10	AIA Nevada Design Conference
September	08/15/10	AIA NV Service Awards & Learn About / Turn About Product Show
October	09/15/10	WMR Conference
November	10/15/10	Green Design
December	11/15/10	Holiday Activities & Events

For more information on how to advertise with AIA Las Vegas or to find out if you are eligible for a multi-advertising discount, please contact:
Debi Raffi
draffi@aianeveda.org
 or 702.895.0936

aia las vegas
 401 s 4th st, ste 175
 las vegas, nv 89101
 † 702.895.0936
 † 702.895.4417
www.aialasvegas.org
rlavigne@aianeveda.org

AIA LAS VEGAS

2010 SPONSORSHIP & ADVERTISING OPPORTUNITIES

THE AIA LAS VEGAS "FORUM" NEWSLETTER ADVERTISING SPACE AGREEMENT

Advertiser's Name _____ Phone _____

Contact _____ Email _____

Address _____

City _____ State _____ Zip _____

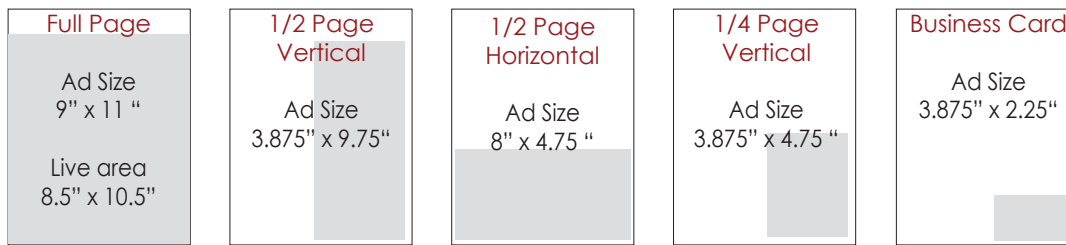
Please fill out completely and return this form to the address below. If paying by credit card, please fax to 702.895.4417 or email to klavigne@aianeveda.org

Ad Information

SIZE: Full Page Inside Front Cover Inside Back Cover Insert

 1/2 Page (V) 1/2 Page (H) 1/4 Page (V) Business Card

SPECS:



Issues

Circle the months in which the ad is to appear.

Year - 2010
 Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec

Year - 2011
 Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec

Payment Information

Check Payment: Enclosed is our check in the amount of \$_____ as payment in full for the advertising space ordered through this agreement. Please make checks payable to AIA Las Vegas.

Credit Card: Please charge \$_____ to my VISA MCARD AMEX DSCVR

_____ Exp: _____

Name on card: (Please Print Clearly) _____

Signature: _____ Date: _____

aia las vegas
 401 s 4th st, ste 175
 las vegas, nv 89101
 † 702.895.0936
 † 702.895.4417
www.aialasvegas.org
rlavigne@aianeveda.org