

AIA LAS VEGAS

2010 SPONSORSHIP & ADVERTISING OPPORTUNITIES

AIA LV DIRECTORY & RESOURCE GUIDE

The AIA Las Vegas Directory & Resource Guide is an electronic publication that provides information that is useful to the public as well as those who want to participate in the Las Vegas architectural community. It provides a listing of all AIA Las Vegas members; Firm Profiles on both Architecture Firms and our Allied Business Partners; contact information for AIA National offices, Nevada Legislative Resources, Public Officials and Building Departments.

Updated quarterly, the AIA Las Vegas Directory & Resource Guide continues to be an outstanding source of communication with our members and an excellent means of presenting your company, product and services.

Each year the AIA Las Vegas Directory & Resource Guide is emailed to over 600 AIA Architect, Associate and Allied members across the state as well as to national and local public officials and other members of the architectural community. An electronic version of the Directory is also posted to our website which allows the general public to download and print it. Ads in the electronic version include a link to your firm's website (Ad must be in a pdf format and have your website listed in the ad.)

Designed to provide maximum benefits and visibility for your company in the Las Vegas architectural market

Advertising Rates

Standard Rates

AIA Member Rates

	Per Issue or *Annually		Per Issue or *Annually	
Business Card	\$60	\$200	\$40	\$135
1/4 Page	\$95	\$325	\$75	\$250
1/2 Page	\$130	\$450	\$100	\$350
Full Page	\$230	\$805	\$185	\$655
Inside Back Cover	\$285	\$1000	\$230	\$800
Inside Front Cover	\$320	\$1115	\$255	\$900
Back Cover	\$350	\$1225	\$280	\$985

*Annually is considered 4 issues, based on which quarter you begin your contract.

Artwork

All artwork should be in pdf format, CMYK colorspaces, 300 dpi at 100% actual size and should be emailed to draffi@aianevada.org. Reproduction quality may vary depending upon the quality of the image you provide.

Closing Dates

All artwork for publication must be received by the Publication Schedule below:

Winter 2010 - Contract and Artwork due December 30th, 2009

Spring 2010 - Contract and Artwork due March 30th, 2010

Summer 2010 - Contract and Artwork due June 30th, 2010

Fall 2010 - Contract and Artwork due September 30th, 2010

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AIA LAS VEGAS

2010 SPONSORSHIP & ADVERTISING OPPORTUNITIES

AIA LV DIRECTORY & RESOURCE GUIDE ADVERTISING SPACE AGREEMENT

Advertiser's Name _____ Phone _____
 Contact _____ Email _____
 Address _____
 City _____ State _____ Zip _____

Please fill out completely and return this form to the address below. If paying by credit card, please fax to 702.895.4417 or email to klavigne@aianevada.org

Ad Information

SIZE: Full Page Inside Front Cover Inside Back Cover Insert
 1/2 Page (V) 1/2 Page (H) 1/4 Page (V) Business Card

SPECS:

<p style="text-align: center; color: red;">Full Page</p> <p style="text-align: center;">Ad Size 9" x 11 "</p> <p style="text-align: center;">Live area 8.5" x 10.5"</p>	<p style="text-align: center; color: red;">1/2 Page Vertical</p> <p style="text-align: center;">Ad Size 3.875" x 9.75"</p>	<p style="text-align: center; color: red;">1/2 Page Horizontal</p> <p style="text-align: center;">Ad Size 8" x 4.75 "</p>	<p style="text-align: center; color: red;">1/4 Page Vertical</p> <p style="text-align: center;">Ad Size 3.875" x 4.75 "</p>	<p style="text-align: center; color: red;">Business Card</p> <p style="text-align: center;">Ad Size 3.875" x 2.25"</p>
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Issues

Circle the months in which the ad is to appear.

Year - 2010
 Winter Spring Summer Fall

Year - 2011
 Winter Spring Summer Fall

Payment Information

Check Payment: Enclosed is our check in the amount of \$_____ as payment in full for the advertising space ordered through this agreement. Please make checks payable to AIA Las Vegas.

Credit Card: Please charge \$_____ to my VISA MCARD AMEX DSCVR
 # _____ Exp: _____

Name on card: (Please Print Clearly) _____

Signature: _____ Date: _____

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