



AIA LAS VEGAS



SPONSORSHIP & ADVERTISING OPPORTUNITIES



2008

AIA LAS VEGAS 2008 SPONSORSHIP & ADVERTISING OPPORTUNITIES

AIA Las Vegas is an active and vital professional organization dedicated to advancing design and the built environment through education, public awareness and by empowering its members. The programs and events we make available each year provide excellent networking and marketing opportunities for industry-related firms such as yours.

For 2008, the meetings and events we have planned offer excellent visibility and marketing opportunities. Review the information in this booklet and select the level of participation that best fits with your marketing objectives, your budget and your support and involvement with the Las Vegas community.

Also available for your consideration are advertising opportunities in our publications and on our website. Whether you decide to advertise in our annual Architecture Las Vegas magazine, our monthly FORUM newsletter or on the www.aialasvegas.org website, you will reach your target audience in the Las Vegas market by working with the AIA Las Vegas Chapter.

The cost of your sponsorship can be scheduled for payments on a monthly, quarterly, or annual basis, or on a specified date. For your convenience, the sponsorship agreement and advertising forms are enclosed in this folder. Make your selections, complete the agreement form and mail or fax it to the AIA Las Vegas office at the address below.

Thank you for your support and for joining with us in our efforts to build a stronger profession and a better community.

The planning for some programs and events is still in progress, consequently, some dates and/or locations may change. To confirm specific information, please contact the AIA Las Vegas office at 702-895-0936.

*Designed to provide
maximum benefits
and visibility for your
company in the
Las Vegas
architectural market*

AIA LAS VEGAS

2008 SPONSORSHIP & ADVERTISING OPPORTUNITIES

2008 Programs, Events and Sponsorship Opportunities

In 2008, the Chapter will continue the work we began last year during the AIA's 150th Anniversary and the drafting of the Blueprints for Las Vegas and Nevada. Our emphasis will continue to be on building more sustainable and livable communities. In keeping with this we have planned our Membership meetings, lectures, special events and activities to reflect the importance of sustainable considerations for our businesses and our homes.

The following is a calendar overview of the meetings and events we have planned for 2008.

January

30 Member Meeting - "AIA Las Vegas - Advocating the Forces and Resources of One AIA"

February

20-23 Grassroots Leadership & Legislative Conference, Washington, DC

27 Member Meeting - "Government Influence – Anticipating the Legislative Requirements for a Sustainable Nevada"

March

19 Member Meeting - "Recycling – Making the Most of Everything"

April

14-20 Architecture Week 2008

14 Publication Celebration for the 2008 Edition of Architecture Las Vegas

15 Celebrating Henderson – Water Street and the new Public Areas

16 Member Meeting - "AIA Las Vegas High School Design Awards"

17 AIA LV Town Hall Meeting – 2008 Progress Report

25 Spring Putting Tournament – Angel Park Golf Course

May

14-18 2008 AIA National Convention – Boston, MA "We The People"

21 Member Meeting - "Discovering the New Las Vegas – A Walking Tour of our City"

30 35th Annual AIA Las Vegas Golf Tournament – Paiute Golf Course

June

18 Member Meeting - "In Case of Emergency...???" – Homeland Security in Las Vegas"

July

TBD Call for Entries – AIA Nevada Excellence In Design & Distinguished Service Awards

August

TBD CACE Annual Meeting, Richmond, VA

September

5 Fall Putting Tournament – Angel Park Golf Course

17 Member Meeting - "The UNLV Downtown Design Studio – Open House"

26-28 First Annual AIA Nevada Design Conference - Squaw Creek, Lake Tahoe

27 2008 AIA Nevada Design & Service Awards Gala

October

8 "New Ideas Product Show"

23-25 Western Mountain Region Conference – Sante Fe, NM

November

6 Last Chance C.E. Credit Seminar

19 Member Meeting - "Getting Greener"

December

17 "2008 End of Year Holiday Celebration"

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2008 SPONSORSHIP & ADVERTISING OPPORTUNITIES

Premier Sponsorships

AIA Las Vegas has designed three levels of premier sponsorships. These comprehensive packages help to underwrite all the programs provided by the Chapter and they provide the highest visibility and the strongest identification for sponsors throughout the year.

PLATINUM SPONSORS | \$6,000

Valued at over \$6,700, the Platinum level is the principal level of sponsorship and provides the most effective and consistent support of the Chapter's activities. It is designed to provide the maximum exposure and impact for your firm at all the major Chapter events throughout 2008.

Benefits -

The Forum Newsletter

Logo Identification as a Platinum Sponsor on back cover of The Forum each month.

The AIA Las Vegas Online Directory & Resource Guide

Identification as a Platinum Sponsor in the online Guide

Architecture Las Vegas Magazine - April 2008 Edition

Identification as a Platinum Sponsor in the book

AIA Las Vegas Website Homepage

Identification as a Platinum Sponsor for 2008 on the homepage

AIA Monthly Membership Meetings Sponsorship

Identification as a Platinum Sponsor on Table-tents, Signage and Announcements at each Member Meeting

AIA Las Vegas Architecture Week Sponsor

Identification as a Platinum Sponsor at all Architecture Week events

AIA Holiday Celebration

Identification as a Platinum Sponsor on signage, in powerpoint presentation, in the Program and in announcements

Recognition at the beginning of the Celebration Program

2 Complimentary tickets to the Holiday Celebration

Designed to provide maximum benefits and visibility for your company in the Las Vegas architectural market

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2008 SPONSORSHIP & ADVERTISING OPPORTUNITIES

GOLD SPONSORS | \$4,000

The Gold Sponsorship of the Chapter is a prime level of sponsorship and provides valuable networking and participation in the key events throughout 2008.

Benefits -

The Forum Newsletter

Logo Identification as a Gold Sponsor on the back cover of The Forum each month

The AIA Las Vegas Online Directory & Resource Guide

Identification as a Gold Sponsor in the online Guide

AIA Membership Meeting Sponsor: (Sponsor Select ONE Regular Meeting -See Calendar

Identification as Sponsor on Meeting Notice and in the Newsletter

Recognition on table-tents. Introduction and recognition at the meeting, display table or distribution of your marketing materials at the meeting

2 Complimentary Guests at Meeting

AIA Las Vegas Annual Golf Tournament Host Sponsor

Host Sponsor identification on one of the following: Golf balls, Ball Markers, Cart Signs, Drink Tickets, Door Prize Tickets

Identification in Newsletter, Signage and recognition at the Golf Tournament

AIA Holiday Celebration

Identification as a Gold Sponsor on signage, in powerpoint presentation, in the program and in announcements

Recognition at the beginning of the Celebration Program

2 Complimentary tickets to the Holiday Celebration

SILVER SPONSORS | \$3,000

The Silver Sponsorship of the Chapter is an essential level of support and provides exceptional marketing through the meetings and events that target the largest audience.

Benefits -

The Forum Newsletter

Logo Identification as a Silver Sponsor on back cover of The Forum each month

The AIA Las Vegas Online Directory & Resource Guide

Identification as a Silver Sponsor in the online Guide

High School Design Awards Event Sponsor - An Architecture Week Event

Recognition on table-tents/promotional flyers and in newsletter, introduction & recognition at the Awards Presentation

AIA Las Vegas Spring and Fall Putting Tournament Door Prize Sponsor:

Identification as a Door Prize Sponsor at both events on signage and in Sponsor Book

AIA Holiday Celebration

Identification as a Silver Sponsor on signage, in powerpoint presentation, in the program and in announcement

Recognition at the beginning of the Celebration Program

2 Complimentary tickets to the Holiday Celebration

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COPPER SPONSORS

By sponsoring any individual event or several events that are not packaged in the other levels, firms are recognized as Copper Sponsors. See these individual event listings for specific benefits.

2008 AIA Las Vegas Monthly Membership Meeting Sponsors | \$600 Each

January 16	"AIA Las Vegas – Advocating the Forces and Resources of One AIA"
February 13	"Government Influence – Anticipating the Legislative Requirements for a Sustainable Nevada"
March 19	"Recycling – Making the Most of Everything"
April 16	"AIA Las Vegas High School Design Awards"
May 21	"Discovering the New Las Vegas – A Walking Tour of our City"
June 18	"In Case of Emergency....???? – Homeland Security in Las Vegas"
September 17	"The UNLV Downtown Design Studio – Open House"
October 8	"New Ideas Product Show"
November 19	"Getting Greener"
December 17	"2008 End of Year Holiday Celebration"

Benefits - Each sponsor of an AIA Las Vegas Membership Meeting receives recognition on promotional flyer, in the newsletter, on signage and table tents at the event, recognition and introduction at the beginning of the meeting, a display table or distribution of promotional materials at the meeting – Plus 2 Guests at the Meeting.

AIA Las Vegas Putting Tournaments - Spring & Fall

April 25, 2008 & September 5, 2008

Angel Park Golf Course

(sponsorship includes both Spring & Fall tournaments)

Name Sponsor | \$2,000

Benefits - Your company name beneath event title on all signage and materials

Host Sponsor | \$800 (2 available)

Benefits - Your company name/logo on one of the following: Dinner Ticket, Drink Tickets

Hole-In-One Sponsor | \$1,000

Benefits - Sponsorship of Grand Door Prize Giveaway and Signage at the designated Hole in One. Recognition and introduction at the Awards Dinner.

Tee Sponsor | \$300 Each (18 available)

Benefits - Sponsor Sign at the Tee

Door Prize Sponsor | \$200 Each (10 available)

Benefits - Your Company Name listed on the "Door Prize" Signage and announced at the Awards Dinner.

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2008 SPONSORSHIP & ADVERTISING OPPORTUNITIES

Architecture Week Sponsors | \$2,000

April 14-20, 2008

A full week of events and activities celebrating Architecture and those who design and create our communities. Officially proclaimed by the Mayor and government officials, the week includes concentrated media coverage of events and special programming on Nevada Public Radio.

This year's events include....

April 14th – A special celebration of the publication of the 8th edition of Architecture Las Vegas, the official magazine of the AIA Las Vegas Chapter.

April 15th - Celebrating Henderson – A public party celebrating the art and architecture of Water Street and the new downtown Henderson with Mayor Jim Gibson.

April 16th - AIA Las Vegas High School Design Awards – Recognition of talented young designers from all over Clark County and display of their work in meeting the 2007-2008 Design Challenge. Cash awards of over \$8,000 to the students.

April 17th - Town Hall Meeting – Creating a Livable Community in a 24/7 Town. The first town hall meeting was held in 2007. This will be a progress report on how we've improved the community in the last year and a discussion of what more can be done.

Benefits - Use of the special Architecture Week 2008 logo on your company materials. Recognition and introduction at each of the Architecture Week events, listing in programs and inclusion in public relations and media releases covering the week.

AIA High School Design Awards – Student Awards Sponsor | \$500+

(all sponsorships and donations welcome)

April 16th, 2008 - Location TBD

Benefits - Recognition on student t-shirts, promotional flyer, in newsletter, signage and on table tents at the meeting; introduction and recognition at the awards presentation.

AIA Holiday Celebration Sponsors | \$1,500

December 17, 2008

Location TBD

Benefits - Recognition in newsletter, signage and on table tents at the event; recognition in printed program and power-point presentation; 2 guests tickets

35th Annual AIA Las Vegas Golf Tournament

May 30th, 2008 – 8:00AM Shotgun

Las Vegas Paiute Golf Course

2 Courses / 27 Holes

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AIA Las Vegas | Advocates for the **Built Environment**

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Name Sponsor | \$6,000

Benefits - Company logo on announcements, Welcome Banner, Signage, Golf Hat, Goodie Bag, 2 Beverage Tents and 1 Team

Goodie Bag Sponsor | \$4,000

Benefits - Company logo on Goodie Bag, plus your gift item included in the bag. (Gift item subject to AIA LV approval)

Host Sponsors | \$1,500

Benefits - Company name/logo on one of the following items: Golf Balls, Ball Markers, Cart Signs, Door Prize Tickets, Drink Tickets, Breakfast/Lunch Tickets.

Water Sponsor | \$1,500

Benefits - Company Name on Water Bottles (Sponsor provides water)

Event Sponsors | \$1,500

Benefits - Name of Company on signage and your personnel at one of these events- (the same event on each course) Longest Drive or Closest to the Pin.

Tee Sponsors | \$1,000 for two tees (one on each course)

Benefits - Name of Company on Tee Signs at the Tee and ability to provide an item for the Goodie Bag (sponsor provides 250 items)

Beverage Tent Sponsor | \$1,500 for two stations (one on each course)

Benefits - Name of Company on Beverage Tent Signage. Sponsor Table and personnel in the Beverage Station.

Door Prize Sponsor | \$350

Benefits - Name of Company on Door Prize Signage / Recognition at the Awards Lunch.

2008 New Ideas Product Show

October 8, 2008

Location TBD

Overall Sponsor | \$4,000

Benefits - Recognition and identification on all product show materials, promotional flyer, in newsletter, on signage and on the welcome banner at the event – PLUS One Free Booth in Prime Location.

Product Show Bag Sponsor | \$2,000

Benefits - Name and logo on the bag that is given to every product show attendee.

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AIA Las Vegas 2008 Sponsorship Agreement Form

Date: _____	Company Name: _____
Address _____	City _____ State _____ Zip _____
Contact: _____ (All information regarding sponsorship will be sent to this person)	
Email: _____	Phone: _____ Fax: _____

Designed to provide maximum benefits and visibility for your company in the Las Vegas architectural market

Please mark the Package and /or Events you would like to Sponsor in 2008:

- | | |
|---|---------------------------|
| Platinum Sponsor: | \$6,000 |
| 1. Please enclose or forward ASAP your company logo in jpeg or tiff format on CD Rom. | |
| 2. Please provide the names of your guests for the Holiday Celebration by December 1, 2008. | |
| Gold Sponsor: | \$4,000 |
| 1. Please enclose or forward ASAP your company logo in jpeg or tiff format on CD Rom. | |
| 2. Please indicate the Monthly Membership Meeting you would like to sponsor: _____ | |
| 3. Please indicate the Host Golf Item on which you want your name: (first come basis) _____ | |
| 4. Please provide the names of your guests for the Holiday Celebration by December 1, 2008. | |
| Silver Sponsor: | \$3,000 |
| 1. Please enclose or forward ASAP your company logo in jpeg or tiff format on CD Rom. | |
| 2. Please provide the names of your guests for the Holiday Celebration by December 1, 2008. | |
| Copper Sponsor: | |
| 1. Please enclose or forward ASAP your company logo in jpeg or tiff format on CD Rom. | |
| 2. Please indicate your selected Sponsorships below: | |
| _____ Monthly Membership Meeting(s) for the month(s) of _____ | \$ 600 each |
| _____ AIA Holiday Celebration | \$1,500 |
| _____ AIA High School Design Awards | \$ 500+ |
| SOLD OUT AIA LV 2008 Product Show Name Sponsor | \$4,000 |
| SOLD OUT AIA LV 2008 Product Show Bag Sponsor | \$2,000 |
| _____ AIA Las Vegas Annual Golf Tournament Sponsorship (select below) | |
| <input type="checkbox"/> Name | \$6,000 |
| <input type="checkbox"/> Goodie Bag | \$4,000 |
| <input type="checkbox"/> Water | \$1,500 |
| <input type="checkbox"/> Host | \$1,500 |
| <input type="checkbox"/> Event | \$1,500 |
| <input type="checkbox"/> Tee | \$1,000 |
| <input type="checkbox"/> Beverage Station | \$1,500 |
| <input type="checkbox"/> Door Prize | \$ 350 |
| _____ AIA Las Vegas Spring & Fall Putting Tournaments Sponsor (select below) | |
| <input type="checkbox"/> Name | \$2,000 |
| <input type="checkbox"/> Hole In One | \$1,000 |
| <input type="checkbox"/> Host | \$ 800 |
| <input type="checkbox"/> Tee | \$ 300 |
| <input type="checkbox"/> Door Prize | \$ 200 |

TOTAL SPONSORSHIP AMOUNT \$ _____

Please invoice me _____ Once _____ *Quarterly _____ *Monthly (*only available on Platinum, Gold, Silver Packages)

PAYMENT TERMS:	
Please make checks payable to AIA Las Vegas OR: Charge the <u>full</u> amount to my Visa / Mastercard / Amex	
# _____	Exp. Date _____ Signature: _____

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